

Annexure 4 : Profile of mainstream broadcasters October 2000

Station	Proprietor	Language and Format	News Editor	Listenership
		English Music (E-M) English Talk (E-T) Afrikaans Talk (A-T) English Afrikaans Music (E.A-M) English Afrikaans Entertainment (E.A-E)	White male (W/M) White female (W/F) African male (A/M) African female (A/F) Indian male (I/M) Coloured male (C/M)	AMPS (June 2000) ("Yesterday")
Classic FM	Classic FM UK, Liberty Life and Ingoma Trust	E-M	Des Latham (W/M)	122 000
Highveld	Primedia	E-M	Portia Kobue (A/F)	778 000
Cape Talk	Primedia	E-T	Andrew Bolton (W/M)	73 000
Radio 702	Primedia	E-T	Noleen Maholwana Sangqu (A/F)	257 000
East Coast Radio	Kagiso Media	E-M	Mary Papaya (I/F)	782 000
Jacaranda FM	Kagiso Media and New Africa Media (NAM)	E-M	Angie Diedricks (W/F)	835 000
O fm	Africa Media Entertainment (AME)	A-M	London Johnston (W/M)	295 000
Radio Algoa	AME	E-M	Shadley Nash (C/W)	235 000
Punt Geselsradio	AME	A-T	Amanda Hughes (W/F)	58 000
P4 (Durban)	Makana	E-M	Linda Page (A/F)	100 000
P4 (Cape Town)	Makana	E-M	Vicky Stark (W/F)	150 000
Kaya FM	Makana and NAM	E-M	Tefo Mohale (A/M)	398 000
Y FM	HCI	E-T	George Hill (C/M)	772 000
Kfm	New Africa Media (NAM)	E.A-M	Aden Thomas (C/M)	530 000
eTV	Sabido	Multilingual	Jim Mathews (C/M)	5 112 000
M-Net	Naspers	E.A-E	George Mazarakis (W/M)	2 871 000
SABC Stations	Proprietor	Language	SABC Regional Editors	Listenership
All SABC Stations	Publicly owned		Sello Thulo (A/M):North West	AMPS (June 2000) ("Yesterday")
			James Barkhuizen (W/M): Northern Cape	
			Mzukisi Twala (A/M):Western Cape	
			Zola Yeye (A/M) :Eastern Cape	
			Manas Tshungu (A/M): Northern Province	
			Hosea Jiyane (A/M): Mpumalanga	
			Cecil Msomi (A/M) : KZN	
			Ntseliseng Khoali (A/M) : Free State	
			Kgomotso Sebetso (A/M): Pretoria	
Ukhozi FM		Zulu		4 534 000
Umhlobo Wenene FM		Xhosa		3 066 0005

Metro FM	English	2 865 000
Lesedi FM	Sotho	2 284 000
Motsweding FM	Tswana	1 689 000
Thobela FM	Sepedi	1 522 000
Radiosondergrense	Afrikaans	1 069 000
Mungana Lonene	Tsonga	826 000
Ikwewezi FM	Ndebele	665 000
5FM	English	1 011 000
Ligwalagwala FM	Swazi	670 000
Phalaphala FM	Venda	455 000
Good Hope FM	English	652 000
Radio Bop	English	286 000
CKI Stereo	English	342 000
SAfm	English	369 000
Lotus FM	English, Tamil, Hindi	352 000
Radio 2000	Simulcast	141 000
SABC 1	English and Nguni	13 166 000
SABC 2	South and North Sotho, Tswana and Afrikaans	9 175 000
SABC 3	English	5 430 000
Bop TV	English	316 000

Source: SABC Website, <http://www.sabc.co.za> (Radio and television Services),
 Telephone enquiries to individual private stations, Saarf.