

THE KWAZULU-NATAL LIQUOR AUTHORITY

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FOR IMMEDIATE RELEASE:

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JOINT PRESS RELEASE: KZNLA & BASA WOMEN'S LIQUOR INDUSTRY SYMPOSIUM

Women's Month is celebrated to commemorate the brave women who marched in protest to the Union buildings on 9 August 1956. This is an opportunity to celebrate women's achievements and the important role that women of all races have played and continue to play in South Africa.

This year's celebrations will be commemorated under the theme "Woman's Socio-Economic Rights Empowerment: Building Back Better for Woman's Resilience". The concept of generation equality is a global campaign and links South Africa to global efforts to achieve gender equality by 2030.

The KwaZulu-Natal Liquor Authority, in partnership with the Beer Association of South Africa (BASA) will be hosting a Women's Liquor Industry Symposium, to provide women-owned businesses in the micro-manufacturing sector with access to critical resources that may prove beneficial towards the growth of their businesses in Kwa-Zulu Natal.

This forms part of the Liquor Authority's social responsibility mandate as we commemorate Women's month this August. The programme will embody a broad spectrum of alcohol industry related issues and topics, and will be aimed at empowering women and advising them on the developmental opportunities available to them.

This is an effort to support and celebrate women in the alcohol Industry and to recognise their pivotal role in ensuring job security and their contribution to the fight against poverty in our country. We believe that empowered women contribute to financial stability of their families, communities, and the country. The symposium will include talks on compliance, excise taxes and the challenges that women face as micro manufacturers in a predominantly male-dominated industry. The Mayor of EThekwini will join us to open the proceedings at the Amanzimtoti Civic Center.

The event will be run by Apiwe Nxusani-Mawela, the first black woman to open a microbrewery in South Africa. The Acting CEO of the KZNLA, Bheki Mbanjwa and CEO of BASA, Patricia Pillay, will also be addressing participants on the day.

We expect over 100 women entrepreneurs to the event and also invite the media attend on Thursday.

The details of the symposium are as per below:

- Date : Thursday, 18 August 2022
- Time : 10:00
- Venue : Amanzimtoti Civic Centre

The KZNLA and BASA hope to continue working together towards the economic empowerment and upliftment of South African women operating businesses in the sector.

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ISSUED BY THE ACTING CHIEF EXECUTIVE OFFICER OF THE KWAZULU-NATAL LIQUOR AUTHORITY, MR BHEKI MBANJWA AND THE CEO OF THE BEER ASSOCIATION OF SOUTH AFRICA, MS PATRICIA PILLAY

Enquiries:

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