THE IFP LEADS WITH INTEGRITY

Through servant leadership, accountability and responsive governance.

WE EMPOWER PEOPLE

Through skills development, bursaries, resources and training, to create self-help and selfreliance, with a special focus on supporting people with disabilities, youth and women-led projects. We will prioritise South Africans for job and trade opportunities where we govern.

WE CREATE FOOD SECURITY

By supporting subsistence farmers, developing cooperatives and assisting emerging farmers, in particular women and youth-led projects. We will prioritise the rights and needs of farm workers and support the sustainable use of land.

WE PARTNER WITH TRADITIONAL LEADERS

By recognising just how vital traditional leaders are and how important it is to support and resource amakhosi, so that they can execute their functions of ensuring that communities' needs are met and that everyone is treated with dignity and respect.

WE MAKE COMMUNITIES SAFER

We fight the scourge of GBV by strengthening law enforcement to protect the vulnerable. We will employ social workers, improve access to safe houses, treatment centres and drug rehabilitation programmes. We will invest in well-resourced community policing forums and additional law enforcement units to boost capacity to root out all forms of lawlessness, such as cross-border crimes, gangsterism, syndicates and trafficking. Further, we will prioritize documenting undocumented persons.

WE BUILD HOMES

By building good quality, dignified housing that is efficiently and fairly allocated – and we build roads and transport systems to connect you.

WE LOOK AFTER YOUR HEALTH

By prioritising well-equipped and professionally staffed clinics that are accessible to all.

WE PROVIDE CLEAN WATER

By investing in infrastructure and connecting households.

WE LIGHT UP YOUR LIFE

By getting electricity to homes and businesses, so that local economies can thrive. Our next mission is creating free public wi-fi hubs, to get everyone connected.

WE BUILD THE NEXT GENERATION

By prioritising Early Childhood Development (ECD) Centres and sports fields to give youth real hope for the future. We continue to provide bursaries to poor learners, and we prioritise sanitary dignity for indigent school girls.



A JOINT MESSAGE FROM THE FOUNDER OF THE IFP AND THE PRESIDENT

Dear Voter, Having won our democratic freedom, South Africans have won the right to vote. If we use that right, and use it wisely, we can build strong communities and a prosperous nation. But if we don't vote, we place our future in someone else's hands.

Knowing this, we – the President of the IFP and the Founder of this great Party – are calling on you to come out and vote on 1 November 2021.

You will be voting for your councillors at municipal level; the very people who will serve you right where you live. These are the people at the other end of the phone, the ones who will get your WhatsApp message, take your call, and respond.

Unfortunately, not every candidate standing for election would serve you with integrity. So we urge you to carefully consider the parties backing each candidate. When you see their name, is it linked with corruption scandals, mismanaged funds, commissions of inquiry and broken promises?

Tragically, we are led by leaders who brought our country to its knees through violence and anarchy. The current government fails the citizens of South Africa on a daily basis. And there is very little – or no – accountability for officials who are literally taking food and shelter from people in need.

You deserve a leadership you can trust. A leadership that partners with you. A leadership of integrity. This is the leadership of the IFP.

The IFP fields councillors on the basis of integrity, skills, work ethic and willingness to serve. IFP councillors will read your message, take your call, and make your needs their top priority. They will find a solution, because that's their job and we hold them to it.

1 NOVEMBER 2021

When you consider the IFP's track record of good governance, and hear about the IFP's legacy of honest leadership, it becomes clear that you can trust us. And that is the most important asset in securing good governance. Because unlike parties who put themselves before the people, the IFP puts our people first. It's time for a leadership that will get South Africa to work.

The IFP is putting South Africans first through policies that protect and empower you. We govern through partnerships with the people we serve, so that you can lead while we do the heavy lifting.

Vote for your partner in good governance. Your partner in service delivery. Your partner in developing infrastructure. Your partner in safer communities. Your partner in protecting the vulnerable and empowering women. Your partner in opening doors of opportunity for the youth.

The IFP today is the next generation of nation-builders. We are taking our legacy forward, hand in hand with people who choose to build, create and grow. We invite you to be part of this great movement so that together we can change the future. It starts with your vote for the Party you can trust.

The IFP works for you.



IFP Founder & President Emeritus

Hon. Velenkosini Hlabisa, MPL

IFP President

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031 365 1300