

## GENERAL NOTICES • ALGEMENE KENNISGEWINGS

## DEPARTMENT OF COMMUNICATIONS

## NOTICE 51 OF 2018



**The South African Broadcasting Corporation (SABC)** is mandated by the Broadcasting Act to deliver the public value proposition of educating, informing and entertaining all South Africans in 11 languages, through its 19 radio stations and 4 television channels. The new environment in which the SABC is now operating in is characterised by dynamic change: The migration from analogue to digital TV, the establishment of the Internet as a global media

platform and the emergence of new technologies and new players have led to audience and revenue fragmentation as choice for the end user becomes a major factor.

The Corporation seeks to fill this key position with a high calibre, well qualified individual.

## Group Chief Executive Officer (5 Year Fixed Term Contract position)

Accountable to the Board of Directors and reporting to the Chairperson of the Board, the successful candidate will be expected to create shareholder value by providing the vision, leadership, turnaround strategy and general management skills necessary to grow the SABC into a dominant player in the broadcasting industry. The GCEO manages EXCO in steering the corporate direction of the Corporation and enabling the Board as it carries out its governance and oversight function.

### Key responsibilities:

- Shaping the future direction of the SABC in co-operation with the Board and Executive Directors.
- Co-ordinate the development and implementation of a commercially viable Corporation.
- Drive excellence and a desired culture that supports the vision of the Corporation.
- Lead and build key measures of change and transformation initiatives.
- Promote and maintain brand awareness and positioning to both the external and internal stakeholders.
- Build an effective executive team and create cohesion amongst the executive team and different functional areas to fulfil the Corporation's vision.
- Ensure financial sustainability into the future.
- Drive excellence and a culture of continuous improvement in the services and products delivered by the Corporation.
- Manage the financial effectiveness and efficient operations of the SABC in accordance with the targets as set in the strategy by the Board.
- Ensure excellent corporate governance is observed.
- Develop and nurture sound and effective relationships with key stakeholders.

### Qualifications, experience and competencies required:

- Master's degree, preferably MBA or similar.
- 10 years' Senior Management experience, 5 of which should have been at Group Executive level.
- Experience gained within / sound knowledge of the media industry will be an advantage.
- Experience in the public sector and knowledge of the Broadcasting Act will be highly beneficial.
- Commercial astuteness, financial management skills and sound stakeholder management capabilities are essential, as is being decisive and results-driven.

**Signium Africa (previously Talent Africa) invites candidates with the relevant experience to submit their applications to: [thembani.mavundla@signium.co.za](mailto:thembani.mavundla@signium.co.za)**

**All materials and communications will be held in absolute confidence.**

**Closing date: 14 February 2018.**

**(No late applications will be considered)**

**Confidential enquiries may be directed to Mosima Selekisho, Director, Executive Search, on +27 (0)11 771 4800.**



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