

**GOVERNMENT NOTICES • GOEWERMENTSKENNISGEWINGS****DEPARTMENT OF TRADE AND INDUSTRY**

NO. 56

26 JANUARY 2018

**MERCHANDISE MARKS ACT, 1941(ACT 17 1941)****PROHIBITION ON THE USE OF CERTAIN WORDS AND EMBLEMS FOR 2018 FIFA  
WORLD CUP RUSSIA**

Whereas in terms of Section 15 (1)(b) of the Merchandise Marks Act, 1941 (Act No. 17 of 1941) the Minister may, after such investigation as he or she may think fit, by notice in the Gazette, prohibit either absolutely or conditionally the use of any mark, word, letter, or figure or any arrangement or combination thereof, in connection with any trade, business, profession, occupation or event, or in connection with a trade mark, mark or trade description applied to goods.

I, Dr Rob Davies, Minister of Trade and Industry hereby prohibit certain words, letters, emblems, devices and numerals, as depicted in the attached Annexure, in connection with the 2018 FIFA WORLD CUP RUSSIA.

This Notice is effective from the date of publication in the Government Gazette and the prohibition will be perpetual and absolute in nature.



**Dr Rob Davies, (MP)**  
**Minister of Trade and Industry**

15 December 2017

**EXHIBIT 16**PART A

1. ZABIVAKA
2. 2018 FIFA WORLD CUP RUSSIA
3. 2018 FIFA WORLD CUP

PART B

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| 2018 FIFA WORLD CUP RUSSIA<br>Official Mascot                                       | 2018 FIFA WORLD CUP RUSSIA<br>Official Emblem                                       | 2017 FIFA CONFEDERATIONS<br>CUP RUSSIA<br>Official Emblem                             |