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## GENERAL NOTICES • ALGEMENE KENNISGEWINGS

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### DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES

#### NOTICE 204 OF 2016

### SA OLIVE INDUSTRY APPLICATION FOR THE CONTINUATION OF STATUTORY MEASURES ON OLIVE PRODUCTS

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#### NAMC REQUESTING COMMENTS / INPUTS FROM INDUSTRY ROLE PLAYERS

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On 4 April 2016, the Minister of Agriculture, Forestry and Fisheries received a request from SA Olive (SA Olive Industry Association) for the continuation of statutory measures (registration, records & returns and levies) on imported and local produced volumes of olive products in terms of the Marketing of Agricultural Products Act (MAP Act) 1996. The current statutory measures will expire on 31 May 2016.

It is proposed that the following statutory measures be implemented for a new four-year period, effective from date of publication:

- Levies (in terms of Section 15 of the MAP Act);
- Records & Returns (in terms of section 18 of the MAP Act); and
- Registration (in terms of section 19 of the MAP Act).

The purpose and objective of the statutory measures relating to **records & returns and registration** are to compel DAGs (directly affected groups) in the olive industry to register with SA Olive. By combining compulsory registration with the keeping of information and the rendering of returns on an individual basis, market information for the whole of the industry can be processed and disseminated and will form the basis for the collection of levies. This is necessary to ensure that continuous, timeous and accurate information is available to all role players.

The **payment of the levy**, will be used to finance the following:

- Research and technology development & technology transfer;
- Information and statistics;
- Quality control and certification;
- Communication, consumer education and market development; and
- Transformation and training.

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Council members: Mr AD Young (Acting Chairperson), Mr AM Cronje, Ms MM Gill, Mr A Hendricks, Dr LL Magingxa, Dr JL Purchase, Ms JM van der Merwe and Ms TE Zimu.

The proposed levy amounts applicable on both local production and imports are the same as the current levies. The current and proposed levies are as follows:

	Current levy	Proposed new levy amount
Table olives levied on a per kilogram basis (p/kg)	8c p/kg	8c p/kg
Olive oil levied on a per liter basis (p/l)	40c p/l	40c p/l

Proposed budget for the four (4) year period:

			2016/17	2017/18	2018/19	2019/20
			R	R	R	R
1	Technical Research, Development & Transfers	15%	414,000	414,000	414,000	414,000
2	Communication, Consumer Education & Market Development	40%	1,104,000	1,104,000	1,104,000	1,104,000
3	Statistics & Information	5%	138,000	138,000	138,000	138,000
4	Quality Control & Certification	15%	414,000	414,000	414,000	414,000
5	Transformation and Training.	20%	552,000	552,000	552,000	552,000
6	Administration	5%	138,000	138,000	138,000	138,000
	<b>Total Budget</b>	<b>100%</b>	<b>2,760,000</b>	<b>2,760,000</b>	<b>2,760,000</b>	<b>2,760,000</b>

The NAMC believes that the measures requested are consistent with the objectives of the MAP Act (as set out in section 2 of the Act).

Directly affected groups (e.g. producers, packers, importers and processors) in the olive industry are kindly requested to submit any comments, in writing, regarding the proposed statutory measures, to the NAMC on or before 13 May 2016, to enable the Council to finalise its recommendation to the Minister in this regard.

#### ENQUIRIES:

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