



Introducing the Werksmans e-Learning Tool

COMPETITION LAW E-LEARNING TOOL

Convenient, cost-effective training for your staff

The Werksmans e-Learning Tool provides a consistent and dependable means of training staff in order to protect both the company and employee from possible penalties, damages and sanctions.

Regulators are taking an increasingly tough stance on competition law compliance. Failure to comply with competition law can lead to significant fines imposed on companies, criminal penalties including imprisonment, disciplinary actions against individuals, disqualification of company directors and serious reputational damage. In recent years, the competition authorities have significantly increased the level of fines imposed on parties caught breaching competition law.

BEYOND COMPETITION LAW COMPLIANCE



The Werksmans e-Learning Tool is a competition law compliance e-Learning, testing and risk management tool, providing robust competition law training for all company employees around key areas of competition law.

Our e-Learning Tool encourages employees to familiarise themselves with competition law in an interesting and practical way. An employee who has taken our training programme knows how to act in accordance with principles of fair competition, and the company may thus avoid the consequences of anti-competitive practices.

Overcome the challenges of competition law compliance training and ensure knowledge retention with the Werksmans e-Learning Tool.

Reach within organisation	Wide and easy reach of all employees throughout the organisation at their desks.
Improved knowledge	Online training results in better knowledge retention than face-to-face training.
Convenience & flexibility	e-Learning is self-paced and available 24/7. Learners can pause sessions at their convenience.
Cost & time out of office	Pay less per credit hour per learner. Reduce overall training time - no need for travel and employee remains at office.
Progress	Bookmark progress (learner can stop and start training at their convenience).
Increased access	Only intranet access required - learner remains in one location e.g. home, office, coffee shop with no need to travel.
Quality training	Learner's mind does not wander during training session, knowledge is retained and understanding is tested. Learner receives a completion certificate.

KEY FEATURES OF THE WERKSMANS TOOL



Written in a non-technical, user-friendly style, the Werksmans e-Learning Tool provides users with an explanation of relevant legal principles, real-life examples and practical scenarios that employees may encounter.

Test questions at the end of each section reinforce the users' understanding of the relevant legal principles and ensure that they know when to contact their in-house legal department on particular issues.

The e-Learning delivery solution will provide:

- Comprehensive and engaging learning content on the Competition Act comprising six chapters
- Assessment or short quizzes and tracking of results of learners
- User-friendly instructional systems combined with self-paced e-Learning training solution
- Enjoyable learning experience

The training programme can be viewed through a web browser and it takes approximately 4-6 hours to complete. The programme contains an introduction to each theme and a section consisting of questions and answers which enhances learning. The training ends with a short exam after which the person taking the training may print a certificate of having completed the Werksmans e-Learning Tool Competition Law Online Training Programme.

TOPICS COVERED



The Werksmans e-Learning Tool consists of a series of online training modules, designed to train your staff in competition law compliance in order to protect both the company and the employee.

The Werksmans e-Learning Tool trains employees on the what, why and how of competition-law

- What the basic legal principles are, and what problems can occur in the real world in dealings with colleagues, customers, competitors, suppliers and business partners.
- Why compliance with competition law is important to the organisation's business goals and the free-enterprise system in general, and why avoiding violations and civil and criminal penalties is so important.
- How to recognise potential problems and deal with them appropriately, and how to compete creatively and legitimately.

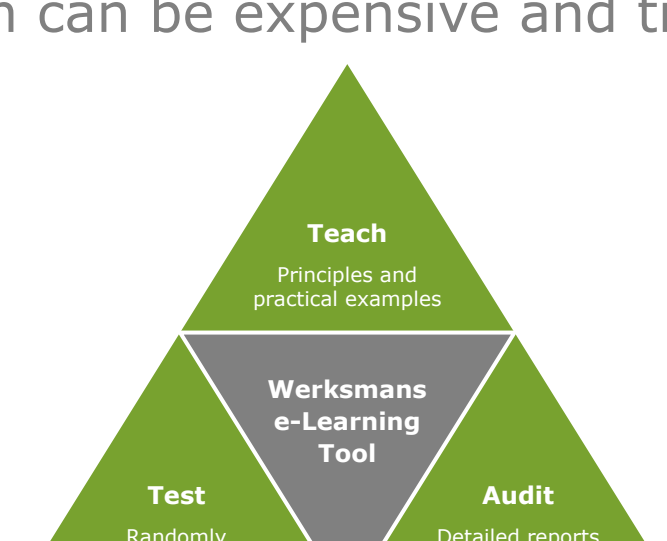
BENEFITS OF WERKSMANS E-LEARNING TOOL



Online training offers significant advantages over traditional compliance programmes, which can be expensive and time-consuming to implement.

The Werksmans e-Learning Tool can be rolled out to a large number of users around the world in an efficient and cost-effective manner. We provide help and advice on implementation and offer comprehensive training to administrators tasked with the day-to-day management of the service.

More than a mere "awareness" training, the Werksmans e-Learning Tool provides a consistent, dependable and comprehensive means of training staff in competition law.

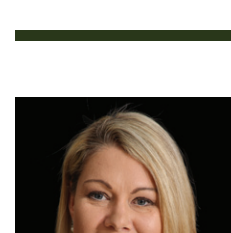


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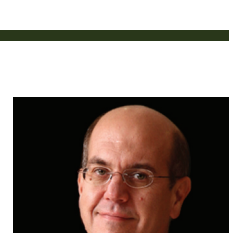
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